2018 IMPACT Report

CHILDREN’S HEALTH • COMPASS CARE
• CANCER CARE • HEALTHY YAKIMA

The Memorial Foundation
“Thank you, and please know that I am forever grateful for the work you do for children and their families. You were a Godsend and a blessing in shaping my twin granddaughter’s lives and enabled them to have a secure and confident future that could have been otherwise without your wise counsel and treatments. Keep up the good work”

– Ester Huey
The littlest heroes...

With the support of our generous community, Children’s Village was able to provide the following services for children with special health care needs in 2018:

- **77** patients seen throughout the year in the Autism Spectrum Disorder Clinic.

- **4,064** specialty clinic encounters at Children’s Village with specialists from Seattle Children’s Hospital and Yakima Valley Farm Workers Clinic Developmental and Behavioral Pediatrician. This includes developmental and behavioral diagnoses, cardiology, neurology, gastroenterology, orthopedics, and neurodevelopmental therapies.

- **3,825 visits** to pediatric speech therapy, **1,423** visits for physical therapy and **1,804** visits for occupational therapy.

- Therapy services processed **232 orthotic orders**, compared to 132 in 2017.

- **"Let’s Talk Socks" program** offered specialized socks for children with specialized ankle and foot orthotics.

- Helping connect families through a primary vendor to provide **132 pieces of equipment to children**.

- Pediatric therapists were able to obtain **$353,339 worth of equipment for families** in our community through a $10,000 initial donor investment.

- **1,025 individuals** received support through social activities, which includes support groups, parent matches, sibling workshops, group events, and one zone recreation through the Parent to Parent Program.

Making miracles happen...

Imagine the sounds of alarms beeping, loud ventilators, nurses and doctors rushing all while your newborn just entered this world. Oftentimes, parents are at a loss when they unexpectedly have their newborn rushed to the Neonatal Intensive Care Unit (NICU). The NICU offers a world of hope for hundreds of families in our community. Your generosity helps provide lifesaving equipment and up to date technology to our tiniest patients. In 2018, **over 485 babies** received care right here in Central Washington’s only NICU. Your donations truly make miracles happen in our community!

“The first time I saw my daughter, I was stunned and speechless. The vision I had in my mind of what my first days as a mother would be, were anything but this. I was scared, I didn’t know what to do. Thank you to the nurses, doctors and staff for providing the best care and helping our family navigate all the uncertainty. I can’t imagine not having a NICU right here in our community. They saved my daughter’s life and for that I am forever grateful.”

– A Yakima NICU mom
Virginia Mason Memorial received national recognition for our 2018 Children’s Miracle Network Hospitals® fundraising program as the small market hospital with the highest year-over-year percent increase in fundraising. No doubt you’ve seen the paper balloons covering the walls of businesses large and small around town. The Memorial Foundation has coordinated the efforts of many businesses in our community who step up each year to raise money for children right here in Central Washington. Whether it’s local high schools participating in YouthWorks Pageants, Costco’s and Walmart’s balloon sales, Panda Express’ round-up campaign, Ace Hardware’s blue bucket sales, or Townsquare Media’s Radiothon, fundraising efforts continue throughout the year – each one benefiting more than 13,000 children across our community.

By contributing to local Children’s Miracle Network (CMN) Hospitals® campaigns, we are ensuring a healthier future for our community. For more than 25 years, Virginia Mason Memorial has been an active member of CMN Hospitals, a nationwide grassroots effort to raise awareness for children treated by their local CMN hospital. Memorial is the only comprehensive service provider for children in Central Washington and has long served the needs of our smallest patients. As one of only three CMN Hospitals in the state, Memorial’s pediatric services include a regional-serving Level-III Neonatal Intensive Care Unit, Central Washington’s only pediatrics unit, and Children’s Village.
The Corporate Leadership Council was chartered in 2018 as a community of corporations that are committed to supporting the mission and growth of the Children’s Miracle Network Hospitals® program at Virginia Mason Memorial. Council members collaborate around fundraising activities and promotions, hear from hospital leadership about the impact corporate partnerships are making on pediatric programs and services, and network with industry leaders from other Children’s Miracle Network Hospitals® partnerships. Members include:

Ace Hardware Retail  
Support Center  
Ace Hardware Corp.  
Costco Wholesale Corp.  
Credit Union for Kids  
IHOP Restaurants  
Panda Express  
RE/MAX  
Rite Aid Corp.  
Townsquare Media  
Tree Top, Inc.  
Walmart Stores, Inc.  

PROGRAM PARTNERS

Extra Life  
Townsquare Media

LOCAL PARTNERS

Apple Tree Resort  
Canopy Country RV Center  
Fieldstone Communities  
Les Schwab Tire Center  
Tree Top, Inc.  
White Pass Ski Resort  

YouthWorks Pageants through participating schools:  
• Eisenhower High School  
• Naches Valley High School  
• Sunnyside High School  
• Wapato High School  
• West Valley High School  
• East Valley High School
Comfort, support, and compassion...

No one should have to manage their health care alone. Because of your generosity, Compass Care offers a collection of services to help patients and their loved ones think about their long-term health care priorities and wishes. Compass Care helps patients make important decisions to ensure they receive the care they want and deserve. The comprehensive programs give patients, family and health care providers more options for care and treatment. At home, at Cottage in the Meadow, at the hospital or in hospice care, Compass Care is here for patients every step of the way.

In 2018 your donations helped serve 1,085 hospice patients, reaching nine percent more patients from the previous year. Cottage in the Meadow had 4,037 patient days – 1,076 more than 2017. Home Health served 1,180 patients and 546 patients received care by the Palliative Care team. More than 20,000 copies of Five Wishes, an advanced care directive, were distributed into our community.

**Palliative Care** –  
a support system to relieve suffering and improve quality of life for those who live with a serious illness.

**Hospice** –  
a program of care and support for patients (and their families) who have a terminal illness. Help is provided to assist patients and their families live their best lives, as comfortably as possible.

**Cottage in the Meadow** –  
a home-like hospice care facility that provides a compassionate environment and level of care that ensures peace, privacy, and the opportunity for patients to have their loved ones by their side when nearing the end of their life.

**Bereavement Services** –  
a support system for families coping with loss.

“The Memorial hospice team brought compassion, care, and comfort for my whole family. They understood our overwhelming grief as we walked the last journey with my brother. It was very calming and comforting just knowing the hospice nurse was there to guide us. This made a very enriching and blessed experience for my family, and gave my brother and all of us peace with death and the dying process.”

– A grateful family member
We remain grateful every day for the generous donors who fund the many support services for patients seeking answers and help with a cancer diagnosis. From early detection procedures through cancer after-care, your gifts sustained vital outreach support to more than 4,800 unique patients in 2018 and ‘Ohana provided 14,259 mammograms.

New in 2018 is the chaplain position at North Star Lodge. The chaplain provides shared decision-making visits, discusses goals of care with patients, and provides medical social work assistance. These additional services have been a critical care component welcomed by our patients and families. Cancer patients also benefit from pharmacy assistance, transportation assistance, mammography scholarships, and nutrition counseling.

“We always felt welcomed at the Ellensburg Clinic and everyone knew us. I remember when my Mom was going to get her first chemo. We were both really frightened, but all of our anxious feelings were relieved by the competency and care provided by the Ellensburg staff. I always felt we had a team protecting us”.

– Chris, daughter of a cancer patient
Within a week after starting the Food for Life cooking class, we were already feeling amazing; our energy levels went through the roof, digestion improved greatly, and there was a general feeling of well-being. It was clear we had been given a great gift.

Your gifts to The Memorial Foundation help fund many programs to promote health and wellness. Diabetes prevention, diabetes wellness, childhood obesity prevention, and a program for individuals who suffer from chronic illness are just some of the programs and classes that are supported through your philanthropic gifts.

Last year nearly 400 people participated in the diabetes prevention program at Virginia Mason Memorial. Through the 28 classes conducted during the year, class participants lost a total of 4,224 pounds...well on their journey to wellness!

Grant funding is providing the opportunity for the expansion of Virginia Mason Memorial's ACT! Get Up, Get Moving! Childhood Obesity Program. This program was expanded to include an additional 120 children in the Lower Yakima Valley, in addition to the 183 children and parents currently served each year in the Upper Yakima Valley. Funding will also be used to expand Memorial's Healthy For Life program, a community-based, drop-in fitness, exercise and healthy eating program that is offered at no cost to participants and takes place at many different locations throughout our community.

Instructors lead exercise activities such as yoga, Zumba, fitness boot camps and cooking classes, which will now include 100 classes specifically for children.

There is a great need for both of these programs, as obesity and diabetes rates in Yakima County are among the highest in the state.
Youthworks is a youth empowerment and community service initiative to engage civic- and community-minded young people in a variety of mentoring, volunteering, and philanthropic opportunities.

These young philanthropists are truly making a difference in their community by getting involved in helping those who are in need; whether it is raising money to support important health care programs at Children’s Village or volunteering their time.

The Memorial Foundation’s YouthWorks program assists teens in the development of lifelong skills such as giving back to their community, grant writing, and mentoring younger students. YouthWorks has its own student council where members can further develop their leadership skills. Students attend The Memorial Foundation Board meetings and hold their own committee meetings.

There are many different ways that schools choose to get involved: school pageants, dance marathons, and volunteering at various CMN events – this is all a part of CELEBRATING PHILANTHROPY, empowering youth, and making a difference.

Hardworking high school teens from West Valley, Ike, Wapato, Sunnyside, East Valley and Naches raised more than $90,000 for children’s health care programs and equipment in 2018, and they volunteered more than 3,000 hours!

“My son participated in YouthWorks years ago; it was not only a fun program, it also introduced him to a child and his family from Children’s Village. It was a valuable service-learning experience that was life changing.”

– Parent of a participant
Each year our board of trustees identifies the most urgent needs and commits funding for health care programs. In 2018, $2,645,384 was allocated to local health care programs. The Memorial Foundation continues to diligently steward your gifts to fuel the best possible health outcomes.

2018 Foundation Board of Trustees

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From birth to end-of-life, you’re making a difference

Thank you for your gifts to The Memorial Foundation. Because of you, we are able to make a difference for so many of our neighbors. Throughout this report are some of the messages of gratitude we receive from patients and/or family members that have been touched by your generosity.

“Thank you to the donors and the staff in the NICU for giving my grandson life! We are so grateful for all that was done for him.”

– Grandmother of NICU baby

“The journey of my mother’s last months was made bearable because of the gifted hospice staff and volunteers. Your extra support and communication made this a wonderful experience, despite the end that we knew would come eventually.”

– A grateful daughter

“So often, because my daughter is in a wheelchair, she is treated differently. People assume she is not accessible and it makes her feel isolated, but that’s not the case at Children’s Village, where everyone greets her by name and it makes her feel so welcome and included. Thank you!”

– Mother of a child with special needs

“When my daughter received a mammogram scholarship, she was finally able to get that lump checked out. The test found no cancer, and we are all immensely thankful to know for sure. We are grateful to those who chose to give.”

– A grateful mother
Gesa Credit Union became The Memorial Foundation’s first Mission Partner with its gift to support the Foundation’s four initiatives: Children’s Health, Healthy Yakima, Cancer Care, and Compass Care. With the creation of the partnership, organizations are able to invest in improving and sustaining a healthier and more vital community. Through their support, Gesa Credit Union will have direct impact on areas of well-being across the entire lifespan, from birth through end-of-life care at Virginia Mason Memorial.